| Tickets Breakdown | Est Count (600 max) | price per ticket before fees | Est Subtotals | Actual Count | Actual Subtotals |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Backer Ticket | 50 | \$137.00 | \$13,700.00 | 27 | \$3,699.00 |  |  |
| EB Backer Ticket | 20 | \$115.00 | \$2,300.00 | 8 | \$920.00 |  |  |
| EB Standard | 20 | \$81.00 | \$4,050.00 | 8 | \$648.00 |  |  |
| Standard Ticket | 100 | \$97.00 | \$19,400.00 | 89 | \$8,633.00 |  |  |
| OSHWA Member Ticket | 30 | \$87.30 | \$2,343.00 |  | \$0.00 |  | \$98,409.61 |
| Hardship Ticket | 30 | \$29.00 | \$870.00 | 33 | \$957.00 |  |  |
| discounted local last min | 20 | \$50.70 | \$70.70 |  | \$0.00 |  |  |
| OSHWA Member Comp Ticket | 5 | \$0.00 |  |  |  |  | -\$42,692.13 |
| Volunteer Ticket | 10 | \$0.00 |  | 5 |  |  |  |
| ada fellows | 10 | \$0.00 |  | 10 |  |  | 242 |
| Press/Misc Pass | 5 | \$0.00 |  | 1 |  |  | 58 |
| Sponsor Ticket |  | \$0.00 |  | 76 |  |  |  |
| Subtotals Tickets | 300 |  | \$42,733.70 | tickets (gross sales) | \$14,684.61 |  | 166 |
|  |  |  |  | Sponsorships raised-> | \$83,725.00 |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Category | Item | Description/Notes | Quantity | typical cost per | Est Subtotals | Actual (Paid) |  |
| Staff | Chair | Chair fee | 1 | \$20,000.00 | \$20,000.00 | \$20,000.00 |  |
|  | venue chair |  | 1 | \$5,000.00 | \$5,000.00 | \$5,382.50 |  |
|  | co-chairs | review, sponsorship + ticketing | 3 | \$1,500.00 | \$4,500.00 | \$3,000.00 |  |
|  | Extra help - driving bag stuffing - table pick up |  | 1 |  | \$750.00 | \$0.00 |  |
|  | Travel | air and hotels |  | \$1,800.00 | \$1,800.00 | \$1,797.08 |  |
|  | Graphic Design |  |  |  |  | \$0.00 |  |
|  | photobooth chris |  | 1 | \$1,500.00 | \$1,500.00 | \$1,500.00 |  |
|  | Photography of Speakers |  | 1 | \$500.00 | \$500.00 | \$500.00 |  |
| food | Patron Dinner | Dinner at Ophelia's in Denver | 1 | \$800.00 | \$800.00 | \$553.32 |  |
| Facility | Rental Cost* | Venue | 1 | \$3,900.00 | \$3,900.00 | \$3,900.00 |  |
|  |  | Chairs / Tables |  | \$0.00 | \$0.00 |  |  |


|  | A/V | 2 wireless, lapel mics, screen, projector, podium, wi-fi for 25 people | 1 | \$750.00 | \$750.00 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | misc printing |  | 1 |  | \$250.00 | \$88.97 |
|  | podium sign |  | 1 |  |  | \$0.00 |
|  | Catering |  |  |  |  |  |
|  |  | Coffee / tea |  |  | \$1,443.71 | \$1,443.71 |
|  |  | Light Snacks |  |  | \$847.97 | \$847.97 |
|  |  | Bar + Bartenders |  |  | \$1,140.75 | \$1,140.75 |
| Speakers/Fellows | Ada Fellowship | $10 @ \$ 500 / \mathrm{pp} \text { travel + comp }$ ticket | 9 | \$500.00 | \$4,500.00 | \$2,860.54 |
|  | Travel+Stipend | Keynote | 1 | \$1,000.00 | \$1,000.00 | \$1,000.00 |
| Schwag | schwag bags | 400 | 400 | \$1,000.00 | \$837.00 | \$837.00 |
|  | Badges |  |  |  |  | \$0.00 |
| Videography | $1 \text { camera + archive of }$ talks |  |  | \$2,500.00 | \$2,500.00 | \$2,572.50 |
| Misc Cost |  |  |  |  |  |  |
|  | Supplies |  |  | \$200.00 | \$200.00 | \$58.59 |
| Fees | paypal/eventbrite fees |  | 1 | \$3,000.00 | \$3,000.00 | \$1,175.20 |
|  | Event Insurance |  |  |  | \$448.05 | \$448.05 |
|  | FDA Tax? |  |  | 3,500 |  |  |
|  | YouTube |  |  | 0 | \$0.00 |  |
|  | Flickr |  |  | 50 | \$50.00 | \$50.00 |
|  |  |  | TOTALS | \$47,450.00 | \$55,717.48 | \$49,106.18 |

